

## .TM Domain Registry Reopened to Registration

## FOR IMMEDIATE RELEASE

London, United Kingdom – February 18<sup>th</sup> 2003: TM Domain Registry Ltd is proud to announce today the reopening of the .TM domain name space. "We developed a great relationship with Netnames and the Internet Society of Turkmenistan during the time in which we took care of the existing .TM domain names" says Paul Kane, General Manager of the .TM Registry, "We are now delighted to reopen the space with solid technical infrastructures and an updated Policy model supported by the World Intellectual Property Organisation".

Created in 1997 .TM is an Internet extension that can be used in Domain names and addresses (i.e. : <a href="https://www.domain.tm">www.domain.tm</a>). Following the Internet Assigned Numbers Authority (IANA) guidelines, .TM is run by a "Registry", the organisation which takes care of the registration of the domain names to make them accessible on the Internet. In 1998, Netnames, the former .TM Registry was forced to stop accepting new registrations in .TM due to the overwhelming demand and handed over its Registry operation to .TM Domain Registry Ltd.

Through strategic relationships with proven and established technology providers The .TM Registry uses servers in UK, Netherlands, Japan, Australia and USA as well as leading standards such as EPP and IPv6 to ensure one of the best services on the Internet and welcome worldwide registration.

While registration is now open on the established "first come, first served" principle, .TM Registry Policy model was designed to greatly enhance the experience of the Domain name registrant. "We want to give peace of mind to our registrants" says Kane. The new ten years registration period will allow the holders to rely on a far better visibility for their domain name and web site, without having to worry about renewal procedures at the end of each year.

.TM Registry also wants to put strong emphasis on the battle against Cyber Squatting. "While it's worth noting that .TM is not a trademark registry, we want trademark holders to be able to register and use their intellectual asset as a .TM domain name with strong protections against Cyber squatting". To achieve that goal, .TM Registry has worked in collaboration with the World Intellectual Property Organisation Mediation and Arbitration Center to develop a Dispute Resolution Service based on the worldwide established Uniform Domain Name Dispute Resolution Policy (UDRP). Every dispute related to a .TM Domain Name will be dealt with by WIPO's worldwide panellists.

Because .TM is the Country Code of Turkmenistan on the Internet – and not a generic extension like .com or .net - .TM Registry places a high value in its relationship with the Turkmen Internet users. While TM Registry will only handle international registration policy and leave the people of Turkmenistan take care of the registrations needs of the Turkmen companies and individuals, .TM Registry has created a fund that will grow with each international registration to help enhancing the quality of life and Internet usage in this country.

Registration of .TM Domain names is available today through .TM Registry's growing list of accredited Registrars (http://www.domain.tm).

For more Information, please contact:

## .TM Domain Registry Ltd

Jean-Christophe Vignes

Registry Liaison Manager

E: <u>JC.Vignes@domain.tm</u>

T: +44 (0) 870 350 1290

F: +44 (0) 870 011 2620

These contact details are for members of the Press only - All other issues should be addressed to the Support Staff (available 0600-2200 GMT via email <a href="mailto:admin@nic.TM">admin@nic.TM</a> - see <a href="http://www.nic.TM/contact.html">http://www.nic.TM/contact.html</a> for more information)